

IMPORTANT NOTICE

Access to this web site (the "Site") and the use of the images, artwork, video and other media (collectively, "Media") contained with the site is limited solely to employees and agents of (a) Bridgestone Americas, Inc. and its affiliates ("Bridgestone"), (b) its retailers and dealers, (c) its advertising, marketing, public relations and promotions agencies, (d) the news media, and (e) other parties authorized by Bridgestone from time to time (collectively, "Authorized Users"). If you have accessed this web site by mistake, please leave now.

All Media on the Site is the copyright property of Bridgestone or the persons who created such media, all rights reserved. Bridgestone hereby grants Authorized Users a non-exclusive, non-transferable, limited right to access, use and display the Media strictly in accordance herewith and with any usage limitations on such Media as may be disclosed to you on the Site or otherwise from time to time. This license is terminable at any time by Bridgestone for any reason.

Use of the Media as authorized hereby is subject to the following limitations:

1. The Media may not be used or reproduced, in whole or in part, in any manner, by any party other than Authorized Users without the written permission of Bridgestone.
2. The Media may not be edited or altered in any way without the written permission of Bridgestone.
3. The Media may only be used to market, promote, advertise or provide news related information about Bridgestone and its products or services in a positive, non-defamatory manner in compliance with all applicable laws, rules and regulations.
4. The Media may only be used in strict compliance with all applicable Bridgestone policies and brand standards available [\[HERE\]](#) or otherwise provided by Bridgestone from time to time.

THE SITE AND THE MEDIA ARE PROVIDED "AS IS". BRIDGESTONE MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY KIND WHATSOEVER RELATING TO THE MEDIA. FURTHER, BRIDGESTONE DISCLAIMS ANY EXPRESS OR IMPLIED WARRANTIES, INCLUDING, WITHOUT LIMITATION, NON-INFRINGEMENT, TITLE, MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND ANY WARRANTIES ARISING OUT OF COURSE OF DEALING, USAGE OR TRADE.

Any person accessing this Site or the Media agrees to defend, hold harmless and indemnify Bridgestone and its business partners and affiliates, and each of them, against and from any and all third party claims, liabilities, damages, fines, penalties or costs of whatsoever nature (including reasonable attorney's fees), arising out of or in any way connected with: (i) any breach the provisions or (ii) any claim based upon the ultimate use of the Media not in accordance herewith.

If there are any questions concerning the Media or these provisions, please contact [Marjorie Allen](#).

By clicking "I ACCEPT" and accessing the Site you are agreeing to the foregoing terms.

[I ACCEPT]